

Organised By:



Concurrent Show:



Confederation of Indian Industry

Particulars	Principal Sponsor INR 20 Lakhs USD 25,000/-	Platinum Sponsor INR 15 Lakhs USD 20,000/-	Diamond Sponsor INR 12 Lakhs USD 17,000/-	Gold Sponsor INR 10 Lakhs USD 15,000/-	Silver Sponsor INR 7.5 Lakhs USD 12,500/-	Associate Sponsor INR 5 Lakhs USD 10,000/-
Branding as "Category Name" Sponsor	Y (At the venue only)	Y (At the venue only)	Y (At the venue only)	Y (At the venue only)	Y (At the venue only)	Y (At the venue only)
Logo on the wings of conference backdrop	Y	Y	Y	Y	Y	-
"Thank you Sponsors" Panels at Exhibition and Conference venue.	Y	Y	Y	Y	Y	Y
Logo presence in all electronic communication, including e-brochures, e-Flyers	Y	Y	Y	Y	Y	Y
A brief about the sponsor on the Event Website	Y	Y	-	-	-	-
Logo of sponsor to go with registration acknowledgement / confirmation email	Y	Y	-	-	-	-
Advertisement in Exhibitor Catalogue (art work to be provided by the sponsor)	Y	Y	Y	-	-	-
Corporate video during conference break (Video to be given by Company)	max. 120 sec.	max. 60 sec.	max. 60 sec.	-	-	-
Video Byte of Top Management (To be published on Social Media/Website)	Y	Y	Y	-	-	-
Logo Presence at B2B Lounge	Y	Y	Y			
Special reserved seating for Sponsor's delegates in conference	Y	Y	Y	Y	-	-
Special announcement thanking the Sponsor during conference	Y	Y	Y	Y	-	-
Possible Speaking opportunity in a session (to be mutually decided)	Y (Subject to the clearance of the committee)	Y (Subject to the clearance of the committee)	-	-	-	-
Logo presence in social media promotions	Y	Y	Y	Y	Y	Y
Complimentary delegates	20 no.s	15 no.s	10 no.s	8 no.s	5 no.s	-
Exhibition Space in sqmts Indoor	90 sqm (Raw space)	72 sqm (Raw space)	60 sqm (Raw space)	48 sqm (Raw space)	36 sqm (Raw space)	24 sqm (Built-up space)
Logo on Hoarding outside Exhibition Hall	Y	Y	Y	Y	Y	Y
Acknowledgement Standee/Bunting at the Venue	Y	Y	Y	-	-	-
Logo on Event website	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)
Logo on final Event brochure as per category	Y	Y	Y	-	-	-
Logo on Exhibitor Catalogue	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)
Corporate brochure in Delegate Kit	Y	Y	-	-	-	-
Logo on Admit Card	Y	Y	Y	Y	Y	Y
Logo to be carried on the post event report shared with all attendees	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)	Y (Thank you sponsor page)

\*Note: Taxes extra as applicable